



# INTERNATIONAL MINE WARFARE

TECHNOLOGY SYMPOSIUM

## Sponsor Prospectus

[minwara.org/symposium](https://minwara.org/symposium)

Sheraton San Diego Hotel & Marina

5 May 2025 - 7 May 2025

email: [corporate@minwara.org](mailto:corporate@minwara.org) or [mwa.corporate@gmail.com](mailto:mwa.corporate@gmail.com)

Intent Form: <https://airtable.com/appLVed22iozujh2/page1H14COu90bJrj/form>



**EXCITING NEW CHANGES AND EXPANSIONS!**

The **17th International Mine Warfare Technology Symposium**, presented by the Mine Warfare Association (MINWARA), will take place **May 5-7, 2025**, at the Sheraton San Diego Hotel & Marina, 1380 Harbor Island Drive, San Diego, CA 92101. Returning to San Diego after last year’s record attendance and innovative contributions, this year’s symposium continues to build on its legacy as the premier event dedicated exclusively to naval mine warfare and emerging technologies.

**What’s New?**

In addition to traditional focuses on mine detection, classification, and clearance, we are proud to feature an expanded range of cutting-edge topics and newly introduced tracks. These categories will broaden discussions and inspire new approaches, encompassing areas such as:

- **Sensors** – Detection technologies and advanced sensor systems
- **Uncrewed Systems** – Autonomous underwater, surface, and aerial platforms for mine operations
- **Future Tech Solutions** – Breakthroughs in materials, countermeasures, and disruptive innovations
- **AI & Autonomy** – Integrating artificial intelligence into detection, analysis, and decision-making
- **Modeling & Simulation** – Virtual testbeds for strategic planning, training, and predictive analytics
- **NEW! Threat Analysis & Risk Mitigation** – Identifying new mine threats, assessing operational risks, and developing comprehensive mitigation approaches

**Global Engagement & Free Admission for Active Duty Personnel**

Consistent with our commitment to open collaboration, the symposium will remain unclassified, encouraging participation from U.S. and international stakeholders. To ensure broad representation of firsthand operational insights, active duty military personnel will once again receive free admission.

**Why Attend?**

With renowned speakers from the U.S. Navy, industry innovators, academic leaders, and global partners, the 17th International Mine Warfare Technology Symposium promises to deliver valuable perspectives, spark meaningful dialogue, and highlight the future of maritime operational readiness. Whether you are deeply involved in mine warfare or exploring related fields—such as advanced undersea operations, data management, or environmental research—this is the ideal forum to network, learn, and influence the next generation of capabilities.

**Join Us**

Be part of this dynamic event and help shape the direction of mine warfare technology and strategy. For more information, visit <https://minwara.org/symposium/> and stay tuned for further updates. We look forward to welcoming you to San Diego!

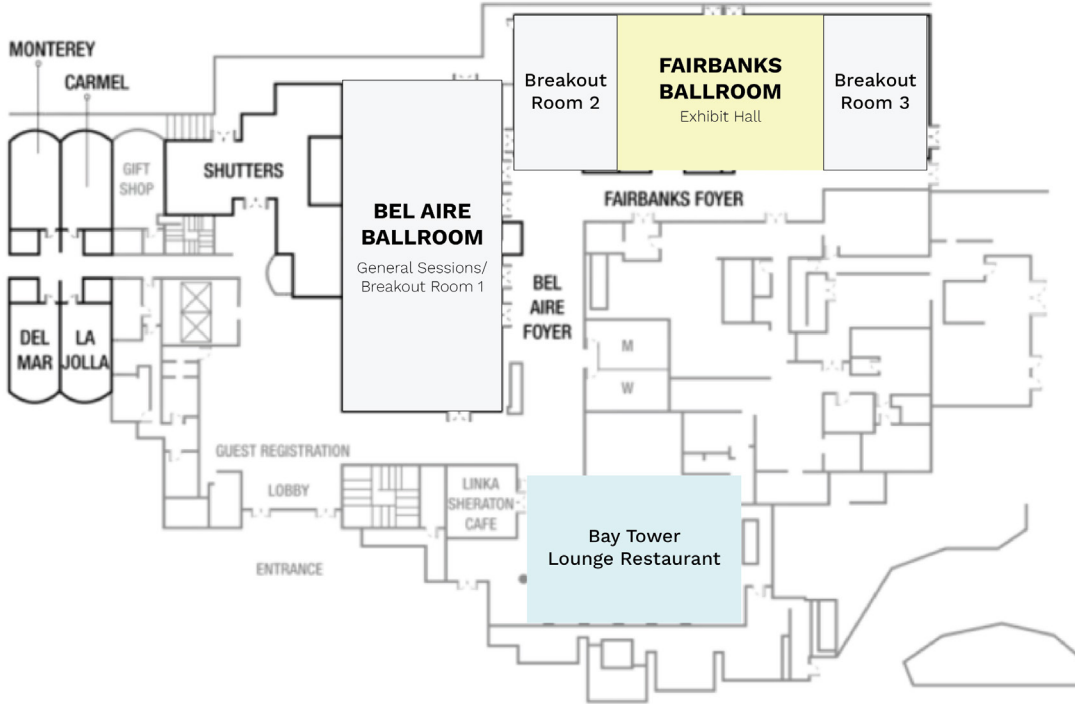


**COUNTRIES REPRESENTED IN 2024**

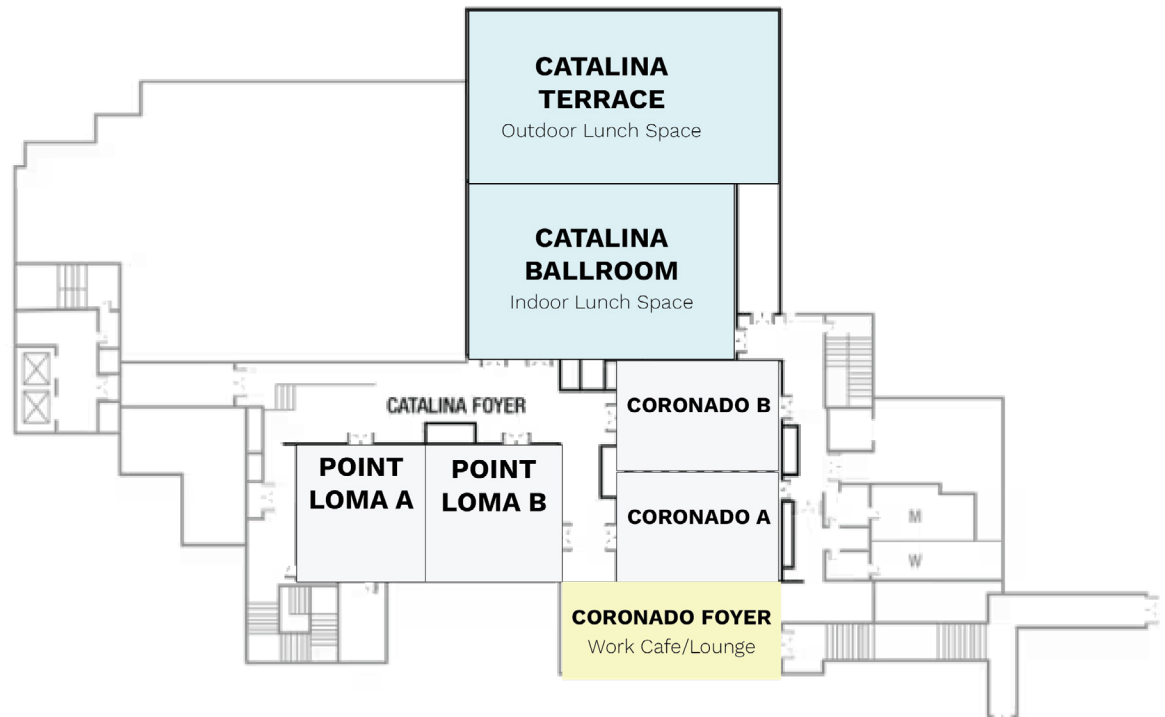
Australia	Canada	Italy	Singapore	United Kingdom
Belgium	France	New Zealand	South Korea	United States
Brazil	Ireland	Poland	Sweden	



# BAY TOWER LOBBY LEVEL



# BAY TOWER 4th FLOOR





## Become an Event Sponsor

We are pleased to offer four distinguished Event Sponsor levels based on your **TOTAL CONTRIBUTION** for our event. Each level provides a unique opportunity to showcase your organization and enhance its visibility, along with a range of exclusive benefits.

Please refer to the following pages for pricing and information on exhibits, sponsorships, and advertisements that are available to purchase.

	1 Star (\$250 - \$1,999)	2 Star (\$2,000 - \$3,999)	3 Star (\$4,000 - \$7,499)	4 Star (\$7,500 & Up)
Logo displayed on sponsor-specific signage	✓	✓	✓	✓
Discounted Event Registration	✓	✓	✓	✓
Complimentary Registration		1	2	2
Enhanced Virtual Booth		✓	✓	✓
Featured on Website (Provide Logo and Brief Statement about Company on Intent)			✓	✓
30-60 second Commercial			✓	✓
Featured in Program (Provide Logo and Brief Statement about Company on Intent)				✓
Clickable Banner Ad (Provide URL on Intent)				✓

## IMPORTANT DATES

Start Accepting Technical Paper Submissions .....	December 18th
Registration Opens .....	February 3rd
Technical Paper Submission Deadline .....	March 14th
Cancellation Deadline .....	April 2nd
Print Deliverables Deadline .....	April 1st
Digital Deliverables Deadline .....	April 14th
Advance Registration Closes .....	May 2nd





# Advertisements

Advertising at our event is a strategic choice, enabling your company to connect with key figures in naval mine warfare technology.

This prestigious event serves as a platform for influential stakeholders, providing unmatched exposure to a specialized audience. As an advertiser, your brand will be showcased alongside the latest innovations in this critical sector, positioning you as a leader in the field. This opportunity not only enhances visibility among elite professionals but also fosters valuable networks, promising a significant return on investment through enhanced brand recognition and relationship building in the defense community.

	EARLY BIRD (Now - Feb 3)	TIER ONE (Feb 4 - Apr 1)	TIER TWO (Apr 2 - May 5)	LIMIT
Room Keys	\$3,750	\$3,800	n/a	1 Company Only
Day 1 Main Session Table Tent	\$3,000	\$3,050	\$3,100	1 Company Only
Day 2 Main Session Table Tent	\$3,000	\$3,050	\$3,100	1 Company Only
Day 3 Main Session Table Tent	\$2,750	\$2,800	\$2,850	1 Company Only
Entrance Panel	\$2,000	\$2,050	n/a	10 Available
Program Bookmark	\$1,750	\$1,800	n/a	1 Company Only
Commercial	\$1,300	\$1,350	\$1,550	No Limit
Cover Page	\$1,150	\$1,200	n/a	3 Available
Full Page	\$950	\$1,000	n/a	No Limit
Banner Ad	\$900	\$950	\$1,150	No Limit
Half Page	\$800	\$850	n/a	No Limit
Conference Bag Insert	\$270	\$280	\$300	No Limit

All corporate members will be discounted per their membership level on the invoiced amount. This is to replace non-member pricing. Please see website for more information.

If a corporation is invoiced as a member and their membership is not current by 1 May 2025, then the corporation will be re-invoiced to include the non-member fee.

**Cancellation Policy:** Upon receiving an invoice, you enter a binding agreement to participate. Tier pricing applies until each tier's end date. If payment is not made within the 30-day grace period and a new tier level is reached, you will be invoiced at the updated rate. Before April 2, 2025, the Association will refund 50% of the invoiced amount, minus any fees, if requested. After April 2, 2025, the sponsor will forfeit the entire invoiced sum.

*For advertisement specs and deadlines please go to the index on page 9.*



# Sponsorships

Sponsoring at our event is a strategic opportunity to align your brand with a premier event in naval mine warfare.

It offers your company heightened visibility and recognition among an elite group of professionals and decision-makers in this specialized field. Sponsorship is more than just brand exposure; it's an investment in engaging with a community dedicated to technological advancements and strategic developments in mine warfare. It positions your company as a key player, contributing to and benefiting from the exchange of ideas and innovations at the forefront of naval defense technology.

	<b>EARLY BIRD</b> (Now - Feb 3)	<b>TIER ONE</b> (Feb 4 - Apr 1)	<b>TIER TWO</b> (Apr 2 - May 5)	<b>LIMIT</b>
<b>WiFi + Splash Page</b>	\$10,500	\$10,550	\$10,750	1 Company Only
<b>Day One Lunch</b>	\$5,250	\$5,300	\$5,500	1 Company Only
<b>Day Two Lunch</b>	\$5,250	\$5,300	\$5,500	1 Company Only
<b>Lanyard</b> (company to provide)	\$4,750	\$4,800	\$5,000	1 Company Only
<b>Technology Sponsor</b>	\$3,200	\$3,250	\$3,450	No Limit
<b>Conference Bag</b>	\$2,500	\$2,550	\$2,750	1 Company Only
<b>Twilight Tactics Drink Tickets</b>	\$2,100	\$2,150	\$2,200	1 Company Only
<b>Welcome Reception</b>	\$1,750	\$1,850	\$1,950	No Limit
<b>Notepad</b>	\$1,500	\$1,550	\$1,750	1 Company Only
<b>Breakfast</b>	\$1,250	\$1,300	\$1,500	No Limit
<b>Pen</b>	\$900	\$950	\$1,150	1 Company Only
<b>Refreshment</b>	\$650	\$700	\$900	No Limit
<b>Trivia Prize</b>	\$500/\$0	\$500/\$0	\$500/\$0	No Limit

All corporate members will be discounted per their membership level on the invoiced amount. This is to replace non-member pricing. Please see website for more information.

If a corporation is invoiced as a member and their membership is not current by 1 May 2025, then the corporation will be re-invoiced to include the non-member fee.

**Cancellation Policy:** Upon receiving an invoice, you enter a binding agreement to participate. Tier pricing applies until each tier's end date. If payment is not made within the 30-day grace period and a new tier level is reached, you will be invoiced at the updated rate. Before April 2, 2025, the Association will refund 50% of the invoiced amount, minus any fees, if requested. After April 2, 2025, the sponsor will forfeit the entire invoiced sum.

*For sponsorship information and deadlines please go to the index on page 9.*



## Exhibits

Exhibiting at our event offers a unique opportunity to showcase your company’s products and services directly to a targeted audience of professionals in naval mine warfare.

It’s a chance to demonstrate your latest technologies and solutions in an environment where attendees are actively seeking to advance their knowledge and capabilities in this field. An exhibit at this event places your brand in the midst of key decision-makers, offering unparalleled opportunities for networking, lead generation, and establishing your company as a vital player in the mine warfare community.

	EARLY BIRD (Now - Feb 3)	TIER ONE (Feb 4 - Apr 1)	TIER TWO (Apr 2 - May 5)	LIMIT
3 Tabletops	\$11,100	\$11,150	\$11,350	1 Available
2 Tabletops	\$7,400	\$7,450	\$7,650	3 Available
1 Tabletop	\$3,700	\$3,750	\$3,950	26 Available
1 Government Tabletop	\$0	\$0	\$0	Contact Us
Prototype Testing Session*	\$0	\$0	\$0	6 Available
Data Visualization Show-case*	\$0	\$0	\$0	6 Available
Collaborative Solutions Workshop*	\$0	\$0	\$0	4 Available
Lead Retrieval Device Rental	\$50	\$50	\$50	No Limit

*\*Only available to Corporate Members in good standing Silver level and above. Company also must have a tabletop exhibit at the event.*

All corporate members will be discounted per their membership level on the invoiced amount. This is to replace non-member pricing. Please see website for more information.

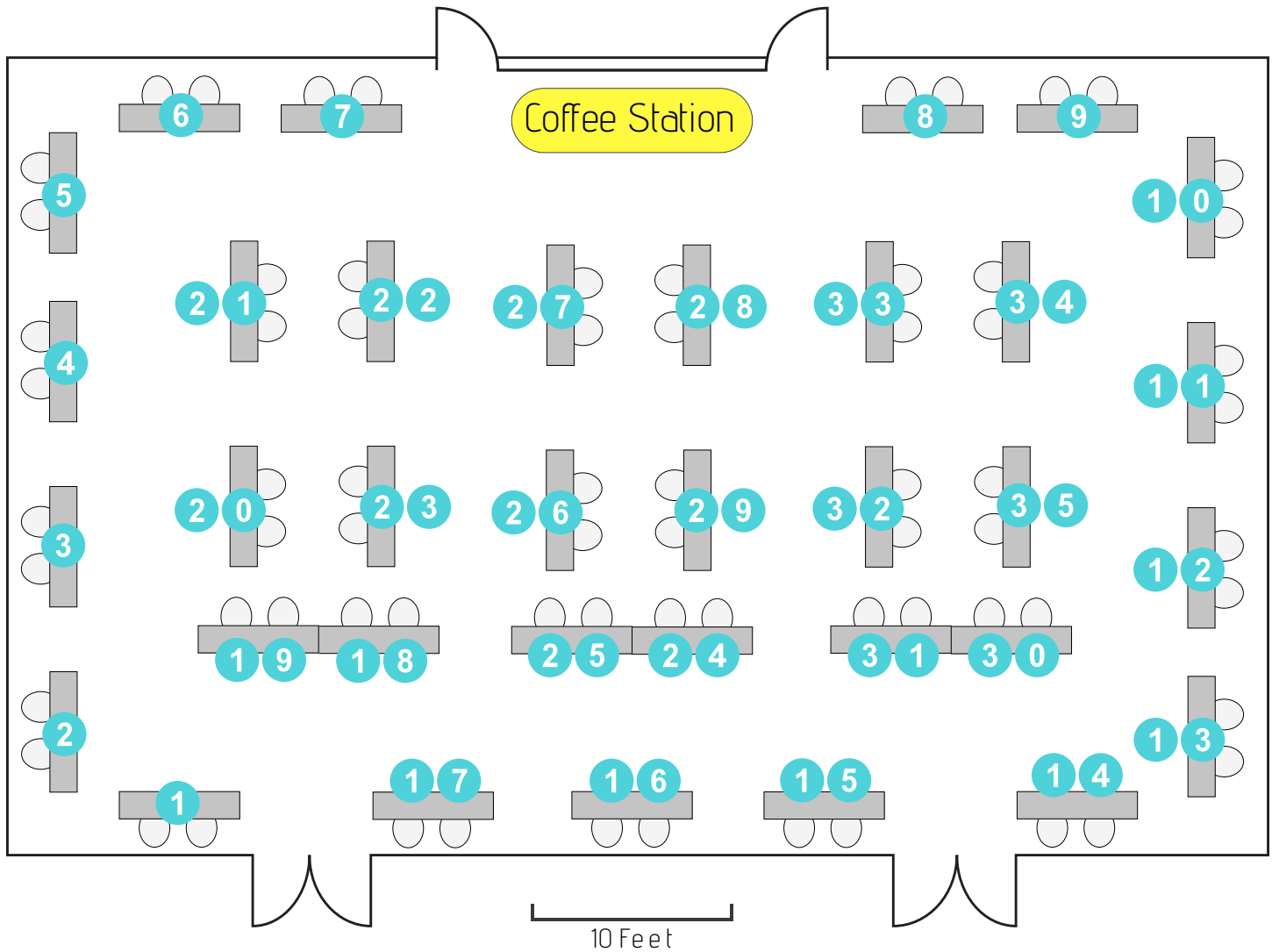
If a corporation is invoiced as a member and their membership is not current by 1 May 2025, then the corporation will be re-invoiced to include the non-member fee.

**Cancellation Policy:** Upon receiving an invoice, you enter a binding agreement to participate. Tier pricing applies until each tier’s end date. If payment is not made within the 30-day grace period and a new tier level is reached, you will be invoiced at the updated rate. Before April 2, 2025, the Association will refund 50% of the invoiced amount, minus any fees, if requested. After April 2, 2025, the sponsor will forfeit the entire invoiced sum.

*For exhibit info and deadlines please go to the index on page 9.*



# Exhibitor List & Floorplan



Booth #	Company	Booth #	Company	Booth #	Company
1	AVAILABLE	13	AVAILABLE	25	AVAILABLE
2	AVAILABLE	14	AVAILABLE	26	AVAILABLE
3	AVAILABLE	15	AVAILABLE	27	AVAILABLE
4	AVAILABLE	16	AVAILABLE	28	AVAILABLE
5	AVAILABLE	17	AVAILABLE	29	AVAILABLE
6	AVAILABLE	18	AVAILABLE	30	AVAILABLE
7	AVAILABLE	19	AVAILABLE	31	AVAILABLE
8	AVAILABLE	20	AVAILABLE	32	AVAILABLE
9	AVAILABLE	21	AVAILABLE	33	AVAILABLE
10	AVAILABLE	22	AVAILABLE	34	AVAILABLE
11	AVAILABLE	23	AVAILABLE	35	AVAILABLE
12	AVAILABLE	24	AVAILABLE		





## Specs & Information Index

Item	Page #
<a href="#">Room Keys</a>	10
<a href="#">Day 1, 2, &amp; 3 Main Session Table Tents</a>	10
<a href="#">Entrance Panel</a>	10
<a href="#">Program Bookmark</a>	10
<a href="#">Commercial</a>	11
<a href="#">Cover Page</a>	11
<a href="#">Full Page</a>	11
<a href="#">Banner Ad</a>	11
<a href="#">Half Page</a>	11
<a href="#">Conference Bag Insert</a>	12
<a href="#">WiFi + Splash Page</a>	12
<a href="#">Day One &amp; Day Two Lunch</a>	12
<a href="#">Lanyard</a>	12
<a href="#">Technology Sponsor</a>	13
<a href="#">Conference Bag</a>	13
<a href="#">Twilight Tactics Drink Tickets</a>	13
<a href="#">Welcome Reception</a>	13
<a href="#">Notepad</a>	13
<a href="#">Breakfast</a>	14
<a href="#">Pen</a>	14
<a href="#">Refreshment</a>	14
<a href="#">Trivia Prize</a>	14
<a href="#">3, 2, or 1 Tabletop(s) Exhibit</a>	14
<a href="#">Government Tabletop</a>	15
<a href="#">Prototype Testing Session</a>	15
<a href="#">Data Visualization Showcase</a>	15
<a href="#">Collaborative Solutions Workshop</a>	15
<a href="#">Complimentary Registration</a>	16
<a href="#">Lead Retrieval Device Rental</a>	16
<a href="#">Enhanced Virtual Booth &amp; Standard Virtual Booth</a>	17



# Specs & Information

## Room Keys

Unlock a distinctive branding opportunity at our event with this exclusive advertising opportunity. As attendees check into the hotel, they'll receive a room key designed by your company, ensuring your brand makes an immediate impact. With your creativity on one side of the key, you'll capture the attention of professionals from the moment they arrive. The final artwork is due by **April 1st**, and we'll provide a template to guide your design. Don't miss this chance to create a memorable experience and leave a lasting impression on event attendees with this unique and highly visible advertisement.

## Day 1, 2, & 3 Main Session Table Tents

Showcase your brand's message at the heart of our most attended sessions. With your table tents placed on each of the 30 rounds in our main plenary room, attendees will encounter your name and visuals throughout Day 1, 2, and 3 presentations. Sponsors produce and ship their table tents directly to the venue. Package may not arrive no more than 3 business days prior to event. Please include the following:

### **Shipping Information**

Julie Howard. Sheraton San Diego Hotel & Marina  
1380 HARBOR ISLAND DR  
SAN DIEGO, CA 92101-1007

## Entrance Panel Ad

Make a striking first impression with an Entrance Panel Ad prominently displayed along the wall opposite the registration area. As attendees step into the event space, your message will be one of the first things they see, ensuring immediate recognition and setting the tone for your brand's presence throughout the symposium.

With 10 placements available, you'll be among a select group of sponsors who enjoy prime visibility at this pivotal location, greeting participants as they arrive and move between sessions. Seize this opportunity to stand out, enhance your brand's impact, and stay top-of-mind from start to finish.

**Artwork Specifications:** Submit final artwork by **April 1st** via the Box link in your exhibitor portal. Size: 24" wide x 70" high, Bleed: 0.125" on all sides, Minimum resolution: 300 DPI for all images and graphics, Keep all text and key visuals 0.25" inside the trim line

## Program Bookmark

Ensure your brand is in the hands of every attendee with our Program Bookmark Sponsorship. As a sponsor, you'll provide 300 custom bookmarks, offering a unique and practical branding opportunity that attendees will use throughout the event and beyond. Bookmarks are a highly visible and frequently used item, keeping your brand front and center as attendees reference their programs. This is an excellent way to make a lasting impression and reinforce your company's presence throughout the event. Package may not arrive no more than 3 business days prior to event. Please include the following:

### **Shipping Information**

Julie Howard. Sheraton San Diego Hotel & Marina  
1380 HARBOR ISLAND DR  
SAN DIEGO, CA 92101-1007



# Specs & Information Continued

## Commercial

Amplify your brand's impact with a captivating commercial break on our main feed in the event app, and in the main session room. Your commercial will play once per day during one of the scheduled breaks. Whether you choose a 30 or 60-second spot, your engaging video will capture the attention of attendees, leaving a lasting impression and enhancing your brand recognition. Submit your attention-grabbing commercial by **April 14th** in **mp4 format** to secure your place in our high-profile commercial lineup. Don't miss this opportunity to creatively showcase your company's message and connect with your target audience during the event's prime viewing moments.

## Cover Page Ad

Make a bold statement and elevate your brand visibility with a coveted Cover Page Ad in our Onsite Program, available to all attendees in both electronic and full-color printed formats. This exclusive advertisement is limited to just three companies, ensuring your message takes center stage. With your ad prominently featured, your brand will be at the forefront of attendees' minds as they peruse the program. Submit your ad by **April 1st** using the Box link found in your exhibitor portal, sized at **5.5" wide by 8.5" high, with a 0.125" bleed on all sides**. All images and graphics used should have a **minimum resolution of 300 DPI**. Ensure all text and visual elements are within **the safe zone, 0.25" from the trim line**. Seize this rare opportunity to showcase your company's message and make a lasting impact.

## Full Page Ad

Capture the attention of event attendees with a Full Page Ad in our Onsite Program, available in both electronic and full-color printed formats. Your ad will engage professionals as they browse through the program, leaving a lasting impression and reinforcing your brand's presence. To make the most of this marketing opportunity, submit your ad by **April 1st** using the Box link found in your exhibitor portal, sized at **5.5" wide by 8.5" high, with a 0.125" bleed on all sides**. All images and graphics used should have a **minimum resolution of 300 DPI**. Ensure all text and visual elements are within **the safe zone, 0.25" from the trim line**.

## Banner Ad

Elevate your brand's online presence with a dynamic Banner Ad that rotates above the livestream on our event app, captivating the attention of virtual attendees throughout the duration of the event. This clickable ad directs users to any web address (URL) of your choice, driving traffic and engagement with your content. Submit your ad by **April 14th**, in **jpeg/png format**, adhering to the following size requirements: **3000px by 279px at 300ppi (desktop size) and 768px by 180px at 300ppi (mobile size)**. Additionally, **provide a URL** for attendees to visit upon clicking your ad. Don't miss this opportunity to maximize your brand's digital exposure and connect with attendees in an interactive and engaging way with a rotating Banner Ad on our event app.

## Half Page Ad

Capture the attention of event attendees with a Half Page Ad in our Onsite Program, available in both electronic and full-color printed formats. Your ad will engage professionals as they browse through the program, leaving a lasting impression and reinforcing your brand's presence. To make the most of this marketing opportunity, submit your ad by **April 1st** using the Box link found in your exhibitor portal, sized at **5.5" wide by 4.25" high, with a 0.125" bleed on all sides**. All images and graphics used should have a **minimum resolution of 300 DPI**. Ensure all text and visual elements are within **the safe zone, 0.25" from the trim line**.



# Specs & Information Continued

## Conference Bag Insert

Place your promotional material or item directly into all attendees' hands for long-term residual exposure. Sponsor arranges the purchase, production, and delivery of 300 items. Items must be submitted to us for approval. No Notepads & Pens. Package may not arrive no more than 3 business days prior to event. Please include the following:

### **Shipping Information**

Julie Howard. Sheraton San Diego Hotel & Marina  
1380 HARBOR ISLAND DR  
SAN DIEGO, CA 92101-1007

## WiFi + Splash Page

Stay connected and make a lasting impression with our exclusive WiFi Sponsorship! As the provider of WiFi at our show, your company will be the go-to source for attendees seeking connectivity. To access the WiFi, attendees must visit your booth, giving you a prime opportunity to engage with potential clients and showcase your products or services. Additionally, your sponsorship includes a splash/landing page, further enhancing your brand visibility and creating a memorable experience for all attendees. Don't miss this chance to position your company as a vital resource and facilitator of networking opportunities with our valuable WiFi Sponsorship.

## Day One & Day Two Lunch

Elevate your brand to the forefront by sponsoring the Day 1 or Day 2 Lunch. This opportunity places your company at the center of the event's networking hub, directly engaging with every attendee over a moment of communal dining. As the sole sponsor, your brand gains unmatched visibility, associating it with key moments of insight and connection. Position your company as an integral part of the attendees' experience, making a lasting impression as they navigate the symposium's wealth of knowledge and opportunities.

## Lanyard

Get noticed with our Lanyard Sponsorship opportunity! Positioned next to the Registration Desk, we'll display lanyards provided by your company for attendees to use throughout the event. With each attendee wearing a lanyard featuring your logo alongside ours, your brand visibility will be significantly amplified, and your message will travel with every move they make.

To participate, provide us with **300 lanyards**, incorporating both your logo and ours. Artwork must be submitted by **April 14th** for approval. Upon approval, lanyards should arrive 3 business days prior to event. Please include the following:

### **Shipping Information**

Julie Howard. Sheraton San Diego Hotel & Marina  
1380 HARBOR ISLAND DR  
SAN DIEGO, CA 92101-1007



# Specs & Information Continued

## Technology Sponsor

As the Technology Sponsor, your company plays a pivotal role in facilitating the event's audiovisual experiences. This sponsorship is essential for supporting the sophisticated AV needs that enhance presentations and demonstrations, making every session more engaging and impactful. While this opportunity is not exclusive, it positions your company as a key enabler of communication and technology, showcasing your commitment to supporting industry-leading discussions and innovations in naval mine warfare.

## Conference Bags

Attendees will display your company logo on their bags. Sponsor arranges for production and delivery of 300 MINWARA-approved bags. Please make sure these are large enough for an 8.5" by 11" sheet of paper.

Package may not arrive no more than 3 business days prior to event. Please include the following:

## Shipping Information

Julie Howard. Sheraton San Diego Hotel & Marina

1380 HARBOR ISLAND DR

SAN DIEGO, CA 92101-1007

## Twilight Tactics Drink Tickets

Elevate the evening atmosphere of our popular Twilight Tactics Trivia Night held on **Tuesday, May 6th** by sponsoring the drink tickets! Set against a stunning waterfront backdrop, this interactive mine warfare trivia competition challenges attendees to team up, test their knowledge, and enjoy a relaxed social setting outside the formal conference sessions. By placing your brand on these drink tickets, you'll associate your company with the camaraderie, excitement, and fun of the event. Every refreshment enjoyed will serve as a reminder of your support, ensuring your name stands out as attendees forge new connections and create lasting memories under the twilight sky.

## Welcome Reception

The Welcome Reception held on **Monday, May 5th** in the exhibit hall, is a prime networking opportunity. This non-exclusive event invites attendees to mingle, connect, and explore the latest innovations in naval mine warfare technology among the exhibits. It sets the perfect tone for the symposium, fostering early connections and conversations that will continue to enrich the experience throughout the event.

## Notepad

Elevate your brand presence by ensuring every attendee carries your logo right into their hands! As a Notepad Sponsor, you'll have the exclusive opportunity to provide **250 to 300** custom, MINWARA-approved notepads, directly placing your brand in the spotlight from the first note taken. This is your chance to make a tangible connection with the attendees. Please note, this sponsorship focuses solely on notepads to ensure your message is clear and targeted—pen sponsorship is available separately for those looking to double their impact.

Package may not arrive no more than 3 business days prior to event. Please include the following:

## Shipping Information

Julie Howard. Sheraton San Diego Hotel & Marina

1380 HARBOR ISLAND DR

SAN DIEGO, CA 92101-1007





# Specs & Information Continued

## **Breakfast**

Starting each day the Breakfast in the exhibit hall is a key moment for attendees to fuel up, network, and plan their day amidst the latest advancements and displays. This non-exclusive sponsorship is an ideal opportunity for companies to be part of the daily kick-off, ensuring their brand is integral to the morning buzz and engagement, setting a positive tone for the day's sessions and interactions.

## **Pen**

Become the exclusive Pen Sponsor and leave a lasting mark on every attendee. This unique opportunity allows your brand to be at the forefront, as participants use your branded pens throughout the event. It's a practical and memorable way to ensure your company's name is literally in the hands of industry professionals, facilitating notes, ideas, and connections. Sponsorship includes the arrangement for production and delivery of pens, making your brand an integral tool in the symposium's collaborative environment.

Package may not arrive no more than 3 business days prior to event. Please include the following:

## **Shipping Information**

Julie Howard. Sheraton San Diego Hotel & Marina  
1380 HARBOR ISLAND DR  
SAN DIEGO, CA 92101-1007

## **Refreshment**

As a Refreshment Sponsor you'll play a crucial role in energizing the attendees. This non-exclusive opportunity allows your brand to be associated with the essential comforts of coffee, sodas, and water throughout the event. It's a chance to make a refreshing impression, keeping participants hydrated and focused while they engage with the day's activities and discussions. Your support in covering these refreshment costs ensures that every sip and every break becomes a moment for your brand to be recognized and appreciated.

## **Trivia Prize**

Reward the sharpest minds at our Twilight Tactics Trivia Night! As the Prize Sponsor, you'll gain prime exposure by contributing directly to the excitement and friendly competition of this popular evening event. Choose to provide a \$500 sponsorship or donate high-quality prizes to be awarded to the top-performing teams (approximately 5 members each). Whether it's branded merchandise, tech gadgets, or unique experiences, your sponsorship will be front and center as teams celebrate their victory and remember the sponsors who made it possible. This is your chance to leave a memorable mark while supporting a night of learning, laughter, and camaraderie.

## **3, 2, or 1 Tabletop(s) Exhibit**

In order to reserve a table you will need to submit an intent form using the link below. Please note that by submitting an intent you are not guaranteed to get what you selected. There are many factors that impact booth placement and your final placement will be coordinated with you before you receive an invoice.

Intent Form: <https://airtable.com/appLVed22iozujjh2/pag1IH14COu9ObJrj/form>

*All booths are eligible for a Standard Virtual Booth unless you purchase, or are eligible for, an Enhanced Virtual Booth. See page # for more information.*

At a later date we will include instructions on how to get items shipped and order forms for any AV needs.



# Specs & Information Continued

## **Government Tabletop**

There are a very limited supply of these available. They are given out on a case by case basis. Please complete an intent form using the link below and we will contact you to see if your organization is eligible for a government table.

Intent Form: <https://airtable.com/appLVed22iozujih2/page1IH14COu9ObJrj/form>

We do not charge our government exhibitors for the tabletop exhibit. We will provide a table and two chairs. Any other requirements to include but not limited to, additional furniture, material handling, power, AV equipment, etc. has to be contracted separately through our vendors. Please contact us for further information or requests.

## **Prototype Testing Session**

Put your cutting-edge concepts to the test in a dedicated, feedback-driven setting. Available exclusively to Silver-level Corporate Members and above who are also exhibitors, these scheduled sessions on Day 1 and Day 2 allow you to showcase your emerging prototypes to a carefully selected audience. During each 20-minute time slot, inventors and developers can guide participants through product functionality, gather targeted feedback, and refine their offerings based on direct input from engaged professionals.

By participating in these Prototype Testing Sessions, your company can foster meaningful dialogue, accelerate innovation, and stand out as a leader shaping the future of mine warfare technology—all while receiving invaluable, hands-on feedback from a carefully curated group of attendees.

## **Data Visualization Showcase**

Step beyond static presentations and immerse attendees in a hands-on exploration of your advanced mapping and analytics tools. Open exclusively to Silver-level Corporate Members and above who are also exhibitors, these scheduled sessions on Day 1 and Day 2 provide a dynamic environment where participants can directly engage with your software. From layering various data sets to adjusting parameters on the fly, your showcase will demonstrate how complex operational scenarios become more transparent and informed decisions more attainable.

During each 20-minute session, guide attendees through transforming raw data into actionable insights. Show how your solution integrates multiple information streams, models dynamic scenarios, and supports mission-critical decision-making—reinforcing your role as a leader in translating complex data into strategic advantage.

## **Collaborative Solutions Workshop**

Turn a pressing industry challenge into a catalyst for fresh insights and actionable strategies. Exclusively available to Silver-level Corporate Members and above who are also exhibitors, this 90-minute working session brings together a select group of professionals to address a real-world issue facing your organization or the industry at large. Guided by the host company, participants will share perspectives, consider new approaches, and refine potential solutions—all within a focused, results-oriented environment.

This workshop offers a unique opportunity to engage in meaningful dialogue, bridge knowledge gaps, and contribute to the advancement of mine warfare practices. By setting the agenda and directing the discussion, your company will emerge as a proactive innovator, facilitating a deeper understanding of the challenge while inspiring progress that resonates beyond the session itself.



# Specs & Information Continued

## **Complimentary Registration**

If eligible, your organization will be provided a unique code, to enter into the Promo Code field on the registration form. This will include access to the virtual and in-person event.

## **Lead Retrieval Device Rental**

This year, our badges are equipped with RFID/NFC technology to help track attendee participation in sessions and ticketed events.

We're excited to offer this technology to exhibitors as well! You can rent an RFID/NFC device from us, available for pick-up at registration during setup.

### **Here's how it works:**

- Open the lead collection form in this portal (This is why there is a booth staff account role so they can collect leads without signing into your account).
- When an attendee taps their badge to the RFID/NFC device, it will beep and automatically advance to the next page.
- On the next page, you can attach any additional information for the lead.
- Once the form is submitted, the lead will immediately appear in the leads area of the portal.
- Please note that these devices are pre-encoded to work within our system, so only the provided devices will be compatible. They have USB-A connections and work with any internet-capable device. If your device only supports USB-C, please ensure you have the appropriate adapter.

To request a rental, please complete sign up for one on the intent form. If you'd like more than one device, please mention this in the notes section.



# Specs & Information Continued

## Enhanced Virtual Booth

All virtual booth information must be submitted by **April 14th**. After the event we will send you a report with the attendees who visited your booth **virtually and in-person**. Visit the link below to see an example of an Enhanced Booth.

#

### What's Included

**Rotating Banner** – Up to 3 JPEG or PNG images sized 915px wide by 148 high

**Logo** – Needs to fit in a 300px wide by 300px high square (jpeg or png format)

**Button to Website** – A link out to your website (URL)

**Embedded Video** – Video that plays on a loop (Recommend Youtube or Vimeo sent to us as URL from those sites)

**Intro/About Paragraph** – Up to 150 words about company

**Image Gallery** – Up to 5 Images JPEGs or PNGs 600px wide by 400px high

**Schedule a Meeting** – Button that Attendees can click to schedule meeting (Recommend Doodle or Calendly but can use any online meeting scheduler. Must be sent to us as a URL)

**Email Us** – Button that Attendees click to send email (Provide 1 email)

**Sample Buttons** – Up to 3 buttons that link out to different URLs (Provide URLs and Name for Button(s))

**Contact Cards** – Up to 3 Contacts from your company for attendees to use (Include Name, Position/Department, Email, and Phone)

**Documents** – Up to 5 documents in PDF Format (Send Documents to Download)

## Standard Virtual Booth

All virtual booth information must be submitted by **April 14th**. After the event we will send you a report with the attendees who visited your booth **in-person only**. Only Enhanced booths can see who visited the booth though our app. Visit the link below to see an example of a Standard Booth.

#

### What's Included

**Banner** – One JPEG or PNG images sized 915px wide by 148 high

**Logo** – Needs to fit in a 300px wide by 300px high square (jpeg or png format)

**Button to Website** – A link out to your website (URL)

**Embedded Video** – Video that plays on a loop (Recommend Youtube or Vimeo sent to us as URL from those sites)

**Intro/About Paragraph** – Up to 150 words about company

**Contact Cards** – Up to 3 Contacts from your company for attendees to use (Include Name, Position/Department, Email, and Phone)