



MINE WARFARE CORPORATE OPPORTUNITIES

25-27 MAY 2021

OVERVIEW

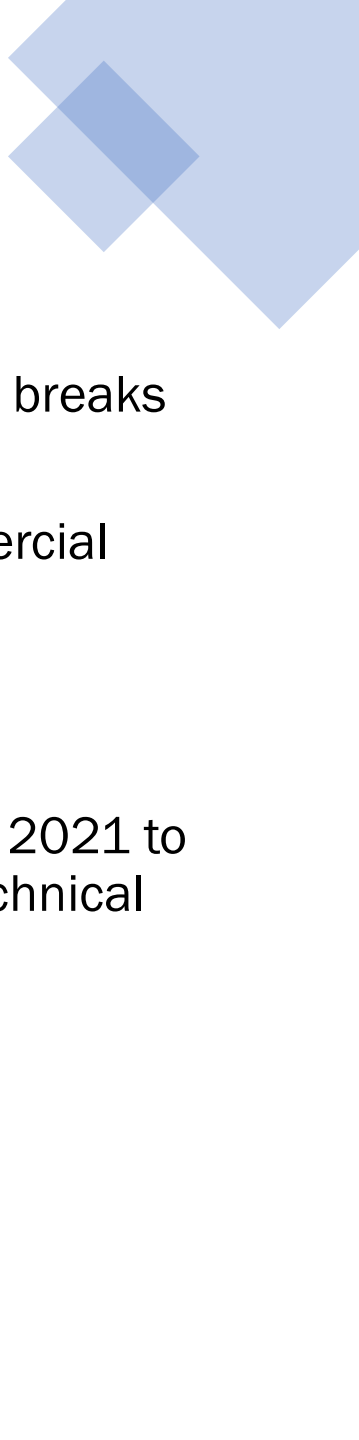
- The 14th International Mine Technology Symposium will be held on a virtual, app-based platform.
- Jointly sponsored by the Mine Warfare Association and the Naval Postgraduate School*.
- Components of the agenda will be timed to maximize viewership to include Europe, United States (West and East Coasts), and Australia.
- All times quoted are in the Eastern Daylight Savings Time Zone of the US.
- Full schedule for each day. Opportunities for commercials, banner ads, program ads and sponsorships are available.
- Full details on individual elements, packages and pricing structure included in this prospectus.

**The co- sponsorship of this event does not imply endorsement of MINWARA, its services, or products by the United States Government, the Department of Defense, or the Naval Postgraduate School.*



COMPONENTS

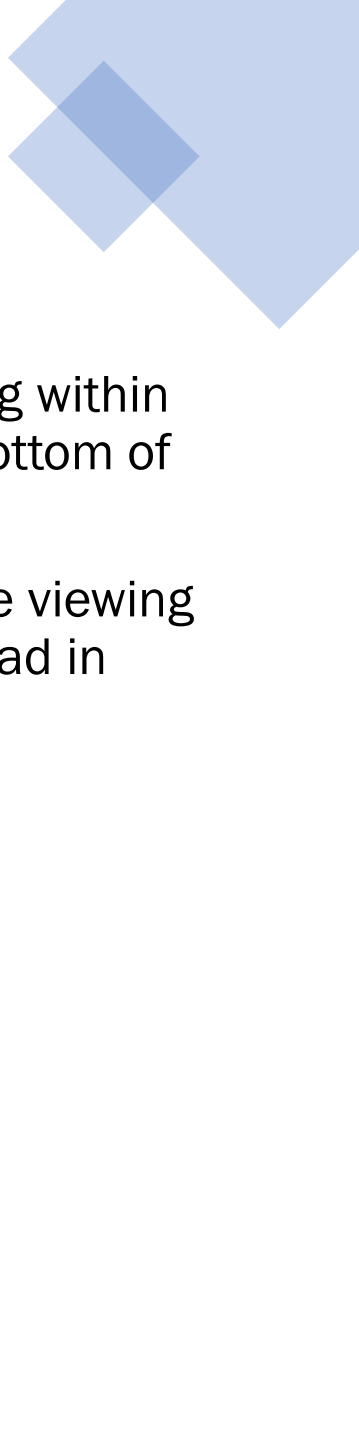
COMMERCIALS

- Between each of the plenary sessions there are breaks scheduled.
 - This provides between 45-60 minutes of commercial opportunities each day.
 - Both 30 second or 60 second opportunities are available.
 - Commercials must be provided to us by 19 May 2021 to allow time for review and follow-up to ensure technical integrity.
 - All content should be mp4 format.
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COMPONENTS


BANNER ADS

- While watching the plenary session or navigating within the app the banner ads will be rotating at the bottom of the screen.
 - The dimensions are 768 px by 180 px for mobile viewing and 768 px by 90 for desktop. We require your ad in both sizes.
 - Deadline is 19 May 2021.
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COMPONENTS


PROGRAM ADS

- The program will be an electronic pdf that each attendee can download to view.
 - It will be sized 8.5” x 11”.
 - Contents include:
 - Complete schedule
 - Speaker information
 - Abstracts of Technical Sessions
 - Full page ads are 8” wide by 10.5” high.
 - Half page ads are 8” wide by 5.25 high.
 - Copy will be required by 12 May 2021.
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COMPONENTS

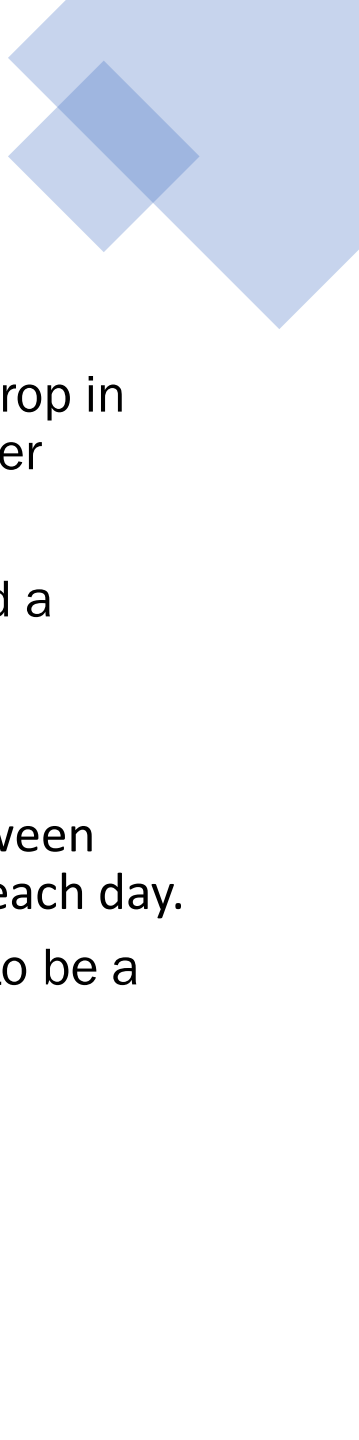
TECHNICAL SESSION SPONSOR

- Each day there will be 4 tracks of Technical Sessions.
 - Opportunities for the sessions on Wednesday and Thursday to be underwritten and moderated by a corporation.
 - Branding on each session
 - Track themes include:
 - Sensors
 - Autonomy
 - Mine Hunting
 - Platforms
 - Mine Sweeping
 - VSW/SZ/BZ Solutions
 - Underwater Communications
 - Must be a corporate member in good standing to be a sponsor.
- 



COMPONENTS

NETWORKING BREAKOUTS

- These will be open ‘zoom rooms’ for people to drop in and chat with other attendees and subject matter experts.
 - Each room will be hosted by a corporate rep and a hosting committee rep.
 - These can be thematic.
 - Sessions will be open during the lunch break between plenary and technical sessions and at the end of each day.
 - Must be a corporate member in good standing to be a sponsor.
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PRICING

TIER PACKAGE PRICES

ITEM	VALUE	PRICE
TIER 1	\$1,900	\$1,750
TIER 2	\$2,900	\$2,700
TIER 3	\$5,650	\$5,000

Complete information on packages follows – must be a corporate member in good standing to participate



PRICING

Packages ***TIER ONE***

- 1 breakout room - \$1,000
- 1 x 30 second commercial each day (total 3) - \$900

PACKAGE PRICE - \$1,750





PRICING

Packages ***TIER TWO***

- 1 breakout room - \$1000
- 1 x 30 second commercial each day (total 3) - \$900
- Half page program Ad - \$250
- Banner Ad - \$750

PRICE - \$2,700



PRICING

Packages **TIER THREE**

**** ONLY 8 AVAILABLE**

- 1 Technical Session sponsor branding/moderating - \$2,000 **
- 1 breakout room - \$1,000
- 1 x 60 second commercial each day (total 3) - \$1,500
- Full page program Ad - \$400
- Banner Ad on Event App - \$750

PRICE - \$5,000

PRICING

A LA CARTE PRICING

ITEM	PRICE
30 Second Commercial – single time slot	\$300
60 Second Commercial – single time slot	\$500
Banner Ad on App	\$750
Half Page Program Ad	\$250
Full Page Program Ad	\$400
Breakout Room Host*	\$1,000
Technical Session Track Sponsor/Moderator*	\$2,000

**Must be a corporate member in good standing to sponsor these items*



NEED MORE INFORMATION?

**Contact:
corporate@minwara.org**