



15TH INTERNATIONAL

MINE **TECHNOLOGY** SYMPOSIUM

# Corporate Opportunities

May 24-26, 2022 | Monterey, CA

Theme: TBD



# Event Information

This event is will be held at the Embassy Suites by Hilton Monterey Bay, Seaside, CA.

The International Mine Warfare Technology Symposium series is the only Navy-sponsored event solely focused on naval mine warfare and associated technologies and is only held every other year. As with past symposia, this conference will be unclassified with foreign participation expected and welcome.

Unless otherwise stated all graphics must be in pdf format, 300 dpi, by 19 Apr.

All payments are due upon receipt of invoice.

If invoiced at Corporate Member rate rates and your membership is not current by 1 May 2022 the difference will be invoiced.

Once assigned a booth number and/or invoiced you are committed to exhibit. If for any reason you need to cancel 50% of the total booth space fee will be due. If you cancel after 19 April 2022, you will be liable for 100% of the fee.

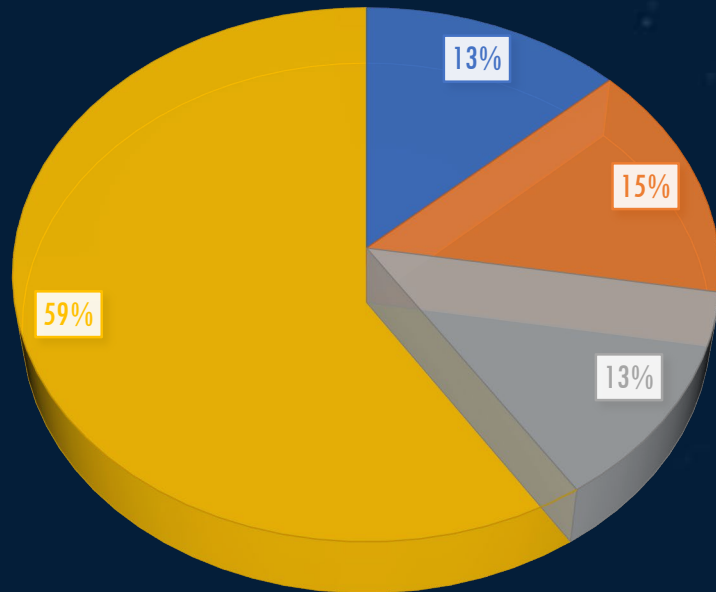


# Info from Previous Symposiums

## 2018 In-Person Symposium

OUT OF 228 ATTENDEES

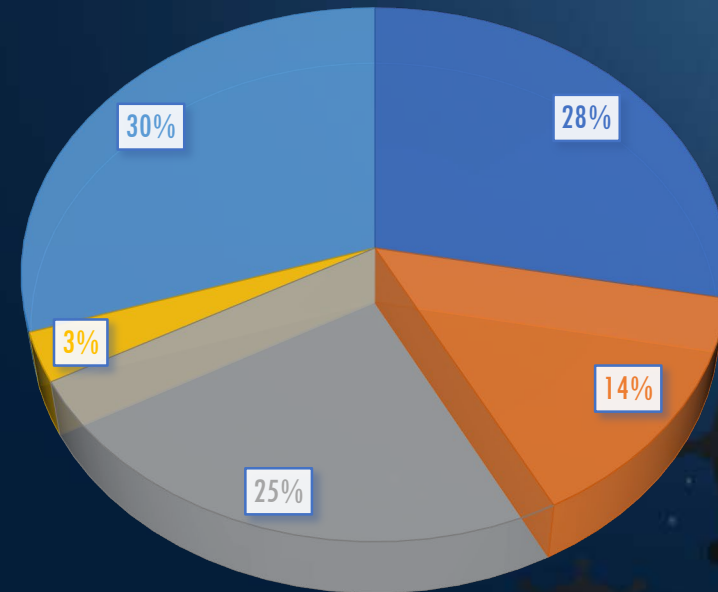
Active Duty Retired Military Government Civilian Others



## 2021 Virtual Symposium

OUT OF 300 ATTENDEES

Active Duty Retired Military (RM) Government Civilians (GC) Both RM & GC Civilians



# Content

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# Advertisements

Pricing & Information



# Program Ad - \$800 (Full) / \$650 (Half)

**SOLD**

The program will be available electronically as well as printed in full color for all attendees who are attending in person.

Must be submitted by 19 April 2022 in pdf format and follow the size requirements below.

Half Page — 8" wide by 5.25" high

Full Page — 8" wide by 10.5" high

No Limit

# Banner Ad - \$2,500

Ads will rotate above the Live Player for the duration of the time the virtual platform is open.

The ad is clickable to any web address (url)

We will need a 768px by 90px (desktop size), 768px by 180px (mobile size), and a url by 19 April 2022.

# Commercial - \$1,000

Played on the virtual platform and in the sessions during the scheduled breaks.

30 second and/or 60 second opportunities are available.

Must be provided to us no later than 19 April 2022 in mp4 format.



# Sponsorships

Pricing & Information



# 4 Star Event Sponsor - \$12,000

Technical Session Track Sponsor

~~Cover Ad in Program~~ (Print Deadline has Passed)

Two 30 Second or One 60 Second Commercial

4 Additional Taste of Monterey Tickets

Clickable Banner Ad

Two Complimentary Registrations

1 Exhibit Space (6ft Draped Table with 2 Chairs)

Recognition as 4 Star Event Sponsor

**\*Only Available for Corporate Members**

The background features two dark, stylized gear icons. One is larger and positioned higher, with a chain link extending downwards from its center. The other is smaller and positioned lower and to the left. The overall aesthetic is industrial and technical.

Limited to 3 Companies

# 3 Star Event Sponsor - \$10,000

~~Full Page Ad in Program~~ (Print Deadline has Passed)

Two 30 Second or One 60 Second Commercial

2 Additional Taste of Monterey Tickets

Clickable Banner Ad

Two Complimentary Registrations

1 Exhibit Space (6ft Draped Table with 2 Chairs)

Recognition as 3 Star Event Sponsor

**\*Only Available for Corporate Members**

The background features two dark, stylized gear icons. One is larger and positioned higher, with a chain link extending downwards from its center. The other is smaller and positioned lower and to the left. The overall aesthetic is industrial and dark.

Limited to 5 Companies

# 2 Star Event Sponsor - \$8,000

~~Full Page Ad in Program~~ (Print Deadline has Passed)

Two 30 Second or One 60 Second Commercial

1 Additional Taste of Monterey Ticket

Clickable Banner Ad

1 Exhibit Space (6ft Draped Table with 2 Chairs)

Recognition as 2 Star Event Sponsor

**\*Only Available for Corporate Members**

# 1 Star Event Sponsor - \$5,000

~~Full Page Ad in Program~~ (Print Deadline has Passed)

Clickable Banner Ad

Recognition as 1 Star Event Sponsor

**\*Only Available for Corporate Members**

No Limit

# Event Sponsors at a Glance

	Technical Session Track	Complimentary Registration	Taste of Monterey Tickets	Commercial	Exhibit	Banner Ad	Program Ad	Limit
4 Star - \$12K	X	2	4	X	X	X	Cover	3 Available
3 Star - \$10K		2	2	X	X	X	Full Page	5 Available
2 Star - \$8K			1	X	X	X	Full Page	No Limit
1 Star - \$5K						X	Full Page	No Limit

Above are only available for Corporate Members. All exhibits include a 6ft draped table and two chairs.

# Refreshment Sponsor - \$1,500

Help cover the cost of the Opening Reception, Lunches, and Coffee each day.

Recognition as a Refreshment Sponsor and Amenity Sponsor

A decorative graphic in the bottom right corner consisting of two interlocking gears of different sizes, with a chain link extending downwards from the larger gear.

No Limit

# Exhibits

Pricing & Information





# Exhibit Rates

**1 Left**

**TIER 1 [BEFORE APR 19]**

**\$3,000 | Corporate Members**

6ft Draped Table and 2 Chairs Included

**TIER 1 [BEFORE APR 19]**

**\$3,750 | Non-Members**

6ft Draped Table and 2 Chairs Included

**TIER 2 [AFTER APR 19]**

**\$3,500 | Corporate Members**

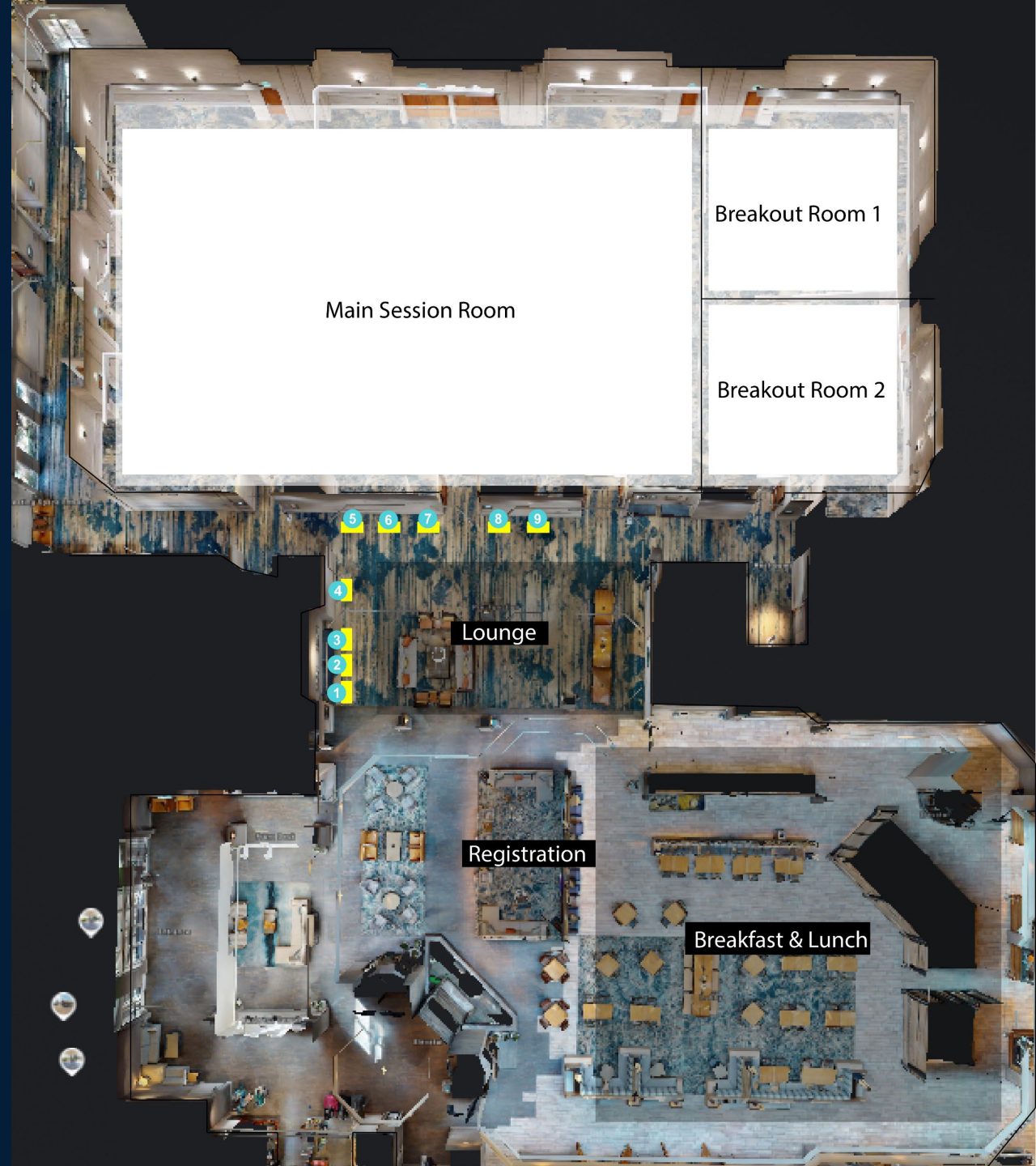
6ft Draped Table and 2 Chairs Included

**TIER 2 [AFTER APR 19]**

**\$4,250 | Non-Members**

6ft Draped Table and 2 Chairs Included

# Floorplan



# Need more information?

Email [corporate@minwara.org](mailto:corporate@minwara.org) or submit an intent form online.

